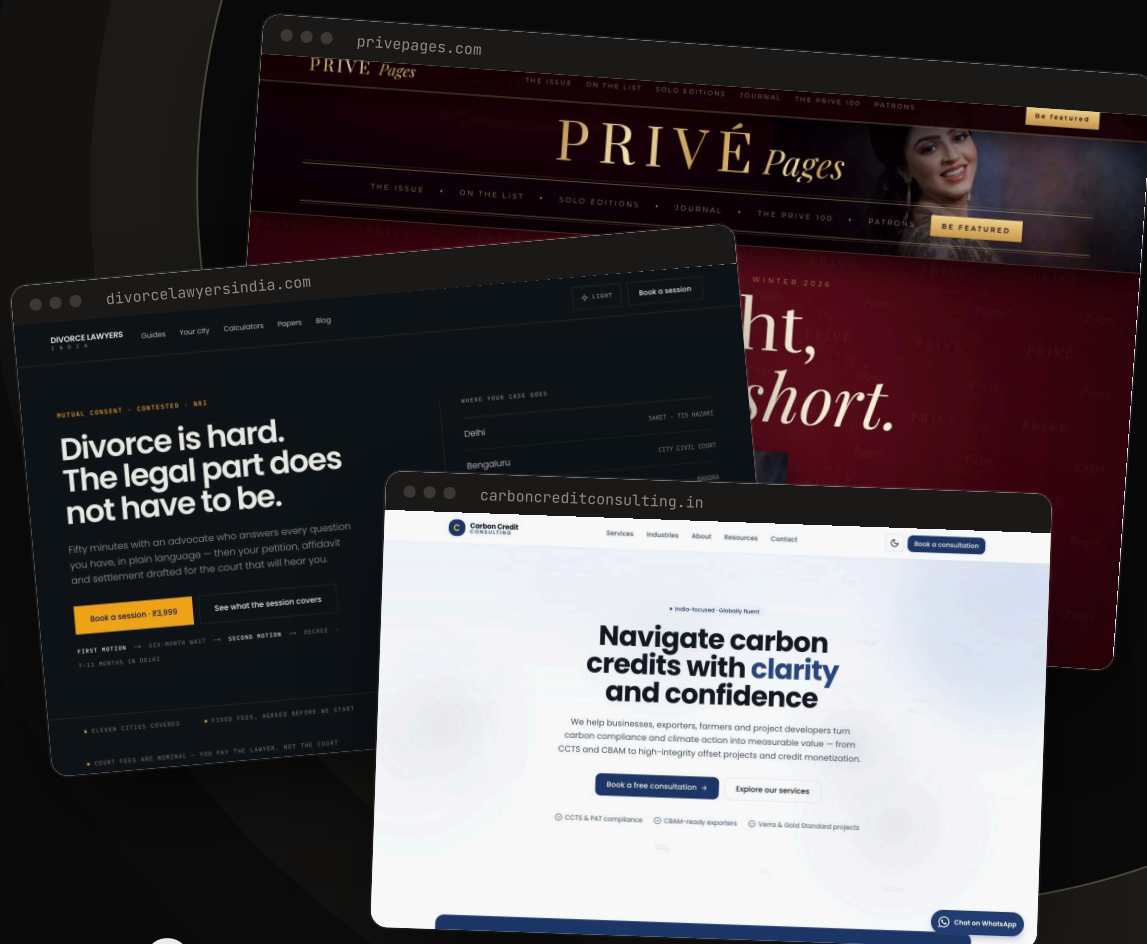




digi. ai.in

We build the internet's most complex websites and apps, and get judged on the number they were meant to move.

Web platforms

Commerce

Integrations

Performance

SEO • AEO • GEO

An engineering studio for companies that have outgrown a template.

We build web products, and we get judged on the number the product was meant to move.

Most of our work never has a public URL you would recognise. It runs checkouts, platforms and pipelines that had to work on day one, with no version 1.1 to fall back on.

We read the code that is already there, not the deck about it. We test the ugly path before we polish the happy one. And we build for the person who has to maintain it after we leave.

“We’ve been the third team called in, after the first two didn’t finish.”

A SMALL STUDIO. THE PROJECTS ARE NOT SMALL.

NOIDA

Where the studio is based

PUNE

Our team for Maharashtra and SEO

SINCE 2020

Building for clients in India and abroad

The backend nobody sees. The frontend everybody judges.

Usually both. Five kinds of work, one rule: every engagement has a number it is meant to move.

Web platforms

MULTI-TENANT PRODUCTS, DASHBOARDS, PORTALS

The software a business runs on, with roles, permissions, reporting and an admin the team can live in every day.

Commerce & checkout

THE FLOWS WHERE REVENUE QUIETLY LEAKS

Catalogue, cart, payment and the steps between them: slow steps, confusing errors, payment retries and the edge cases nobody tested.

Integrations

APIS, PIPELINES, THE JOBS THAT RUN AT 2 AM

Connecting the site to the ERP, CRM, payment gateway or warehouse, so a failure is visible and retried, never silent.

Performance rescue

SLOW SITES, FRAGILE STACKS, ONE-ENGINEER SYSTEMS

We measure first, fix what the numbers point to, and leave code the next team can maintain.

SEO • AEO • GEO

FOUND ON GOOGLE, QUOTED BY AI

Pages that rank on Google and Bing, get picked as the direct answer, and get named by ChatGPT, Gemini and AI Overviews.

Found on Google. Quoted by AI.

People now find a business three ways: they search, they get an answer box, or they ask ChatGPT. One well-built site can win all three.

SEO

Rank on Google and Bing

Blue links • Maps pack • Bing

- Technical audit: crawling, indexing, Core Web Vitals
- Structure and internal links built around real searches
- Pages that beat the current top result
- Local SEO: Business Profile, listings, genuine reviews

AEO

Be the answer

Featured snippets • People Also Ask • voice

- The direct answer in the first lines
- Structured data for services, FAQs, articles
- Questions buyers ask before they call
- Tables and steps formatted the way snippets pick them

GEO

Get quoted by AI

ChatGPT • Gemini • Perplexity • AI Overviews

- The same facts about you everywhere
- AI crawl access and an llms.txt
- Quotable, sourced statements
- Tracking which AI answers name and link you

29.8 LAKH

Google impressions and 1 lakh+ clicks in 12 months for a trade publication we built and run.

GOOGLE SEARCH CONSOLE, OCT 2026

One number, agreed before the first line of code.

Most studios sell hours. We agree the measurement your business already reports on, record its baseline, and report against it after launch.

01

Diagnose

We read the code that is already there, not the deck about it. Then we agree on the one metric we will be judged on, and measure it.

02

Build

Production software, not mockups of it. We test the ugly path before we polish the happy one, and ship small and correct over large and hopeful.

03

Prove

We report against the baseline after launch. If the number did not move, the engagement is not finished.

TYPICAL TARGETS

BUILT TO

Checkout rebuild

Commerce · step-to-step response

< 1.0s

Platform rewrite

SaaS · Core Web Vitals

ALL GREEN

Integration layer

Logistics · failed jobs

0 SILENT

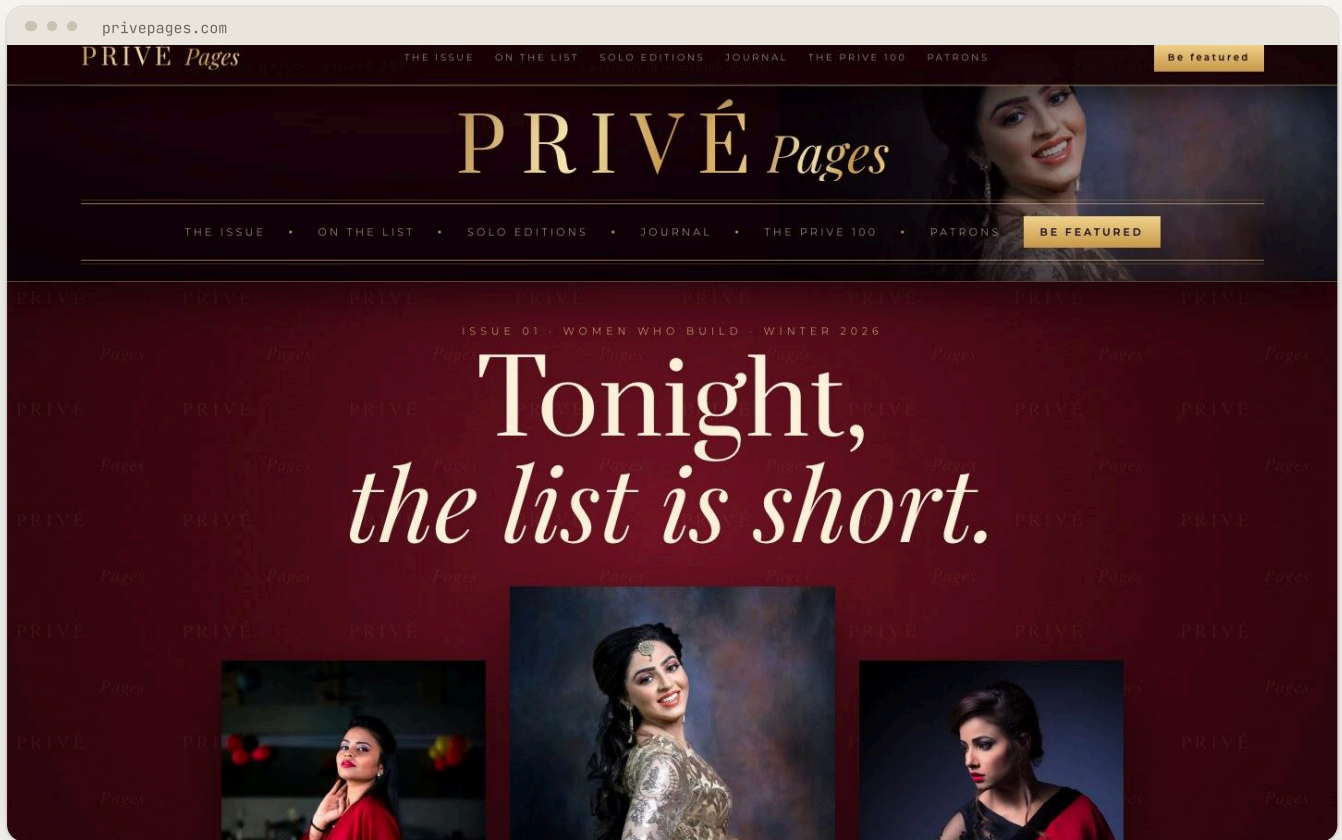
Legacy rescue

Fintech · uptime

99.9%

Targets we agree in writing before the build starts. Most clients sit under NDA; full case studies on request.

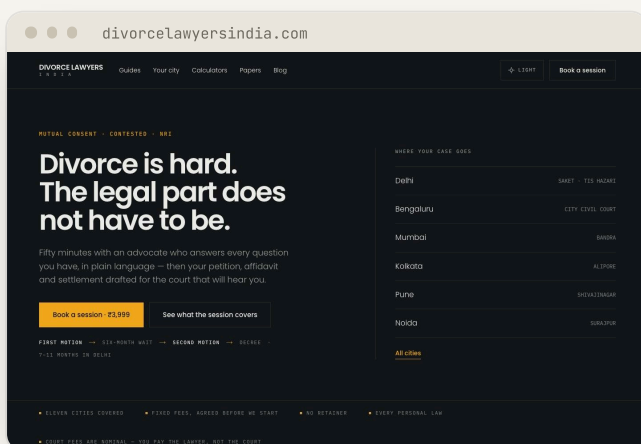
Don't take our word. Visit theirs.



Prive Pages

MAGAZINE • PRIVEPAGES.COM

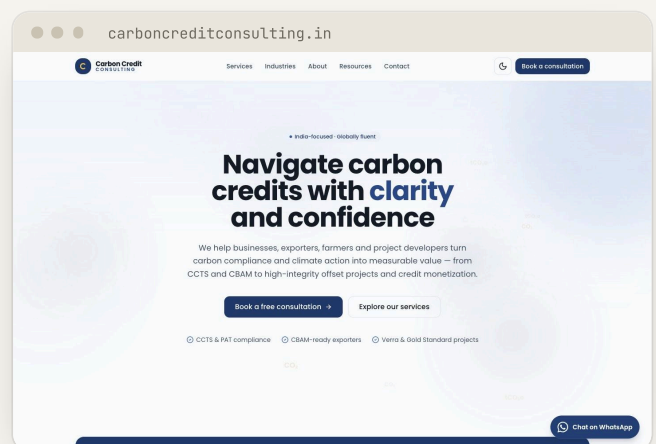
A quarterly people magazine online: issues as flipbooks, profile pages, feature and print-order requests.



Divorce Lawyers India

LEGAL SERVICE • DIVORCELAWYERSINDIA.COM

A paid session with an advocate and papers drafted for the court: city pages, calculators and guides to each divorce law.

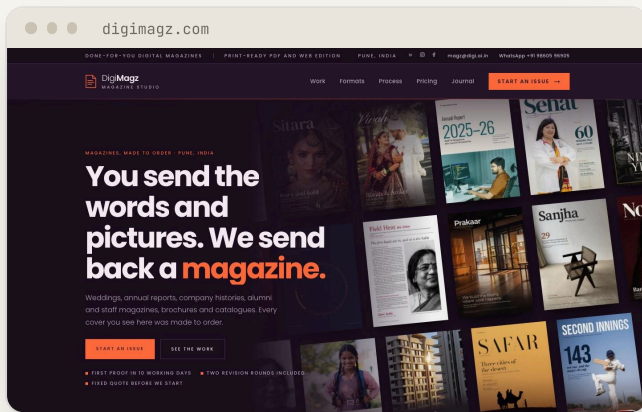


Carbon Credit Consulting

ADVISORY FIRM • CARBONCREDITCONSULTING.IN

Carbon-market advisory: CCTS compliance, CBAM, offset projects, GHG accounting and ESG reporting.

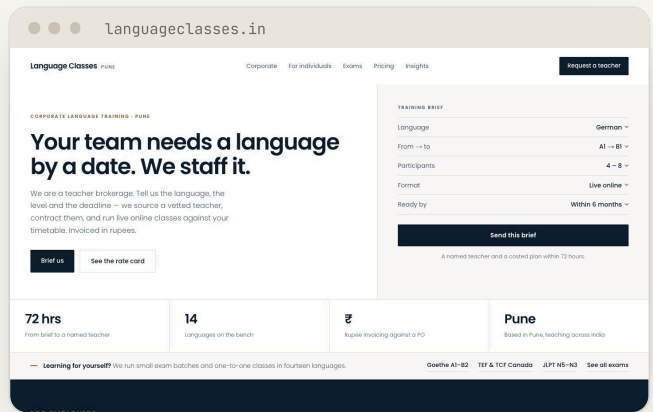
SELECTED WORK



DigiMagz

STUDIO SITE • DIGIMAGZ.COM

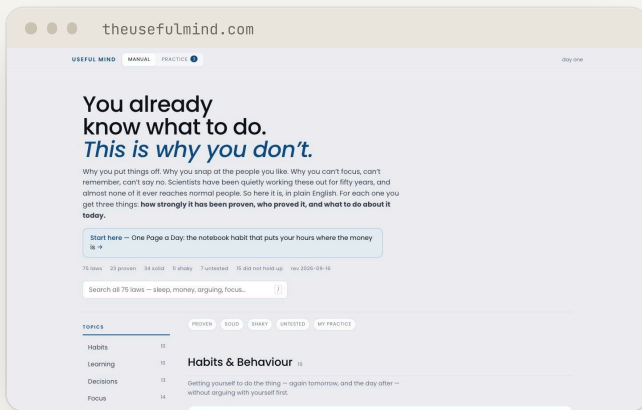
A magazine studio's storefront: every sample readable as a page-turning flipbook, prices up front.



Language Classes

TRAINING BUSINESS • LANGUAGECLASSES.IN

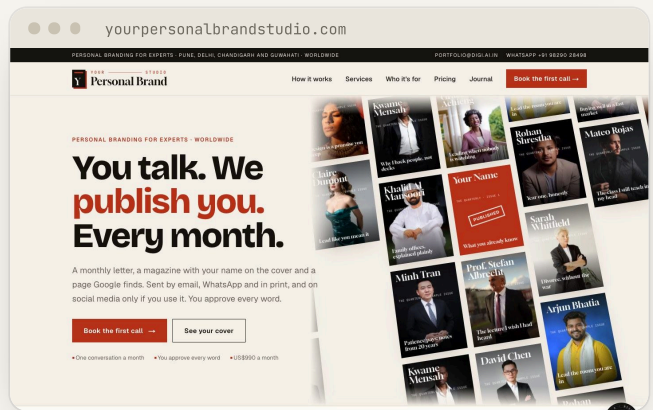
Corporate language training in fourteen languages, with a training-brief form and published rates.



Useful Mind

REFERENCE SITE • THEUSEFULMIND.COM

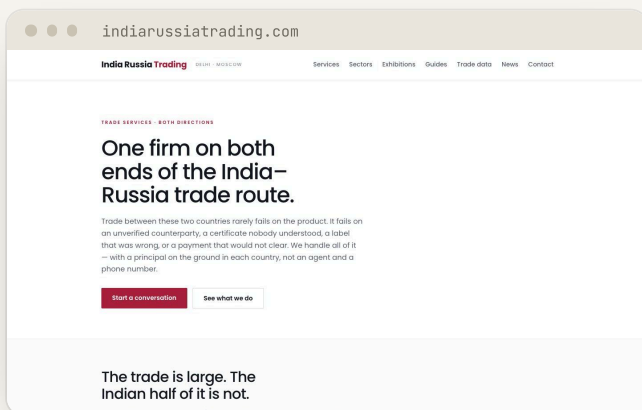
Psychology findings graded by how well they held up, in plain English, searchable by topic.



Your Personal Brand Studio

AGENCY • YOURPERSONALBRANDSTUDIO.COM

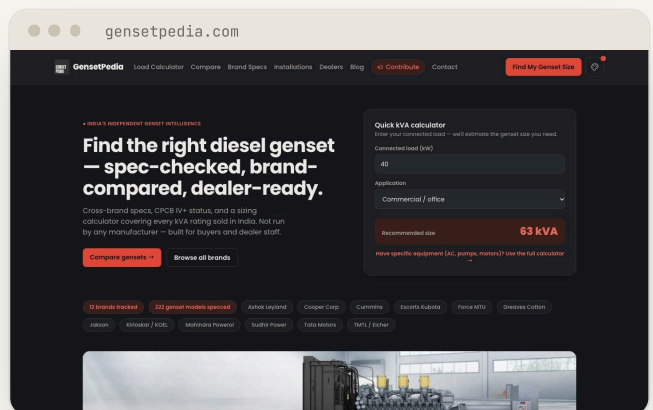
One conversation a month becomes a letter, a magazine and a page Google finds.



India Russia Trading

TRADE SERVICES • INDIARUSSIASTRADING.COM

A trade desk in India and Russia: verification, certification, customs and trade data.



GensetPedia

SPEC DATABASE • GENSETPEDIA.COM

Genset specs across brands, a kVA sizing calculator, comparisons and a dealer directory.

More of our work, all live and one click away: digi.ai.in/work

START HERE

NAME THE NUMBER.

Tell us the number your site should move. A person
replies, not a bot.

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hi@digai.ai.in

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digai.ai.in/contact



SCAN TO WRITE TO US

BASED IN

Noida · Pune

SEO ACROSS NCR & GUJARAT

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WORKING WORLDWIDE