



DIGI.AI.IN

FIELD NOTES • 2026

FIELD NOTES FROM AN ENGINEERING STUDIO.

WEB • COMMERCE • INTEGRATIONS • SEARCH

NOIDA • PUNE

We build the internet's most complex websites and apps, and get judged on **the number** they were meant to move.

ENGINEERING STUDIO

SINCE 2020

WORKING WORLDWIDE

WHO WE ARE

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WHAT WE BUILD

**The backend
nobody sees.
The frontend
everybody
judges.**

SERVICES

Web platforms

Multi-tenant products, dashboards, portals

Commerce & checkout

The unglamorous flows where revenue leaks

Integrations

APIs, pipelines and the jobs that run at 2 am

Performance rescue

Slow sites, fragile stacks, one-engineer systems

SEO, AEO & GEO

Found on Google, picked as the answer, quoted by AI

Found on Google. Quoted by AI.

SEO

Rank on Google and Bing

Technical audit, structure, keyword research from real volumes, pages that beat the current top result, local SEO.

AEO

Be the answer

Answer-first pages, structured data, the questions buyers ask, formatted the way snippets pick them.

GEO

Get quoted by AI

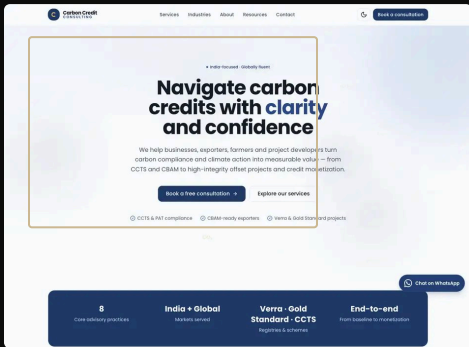
Clear entity facts, AI crawl access and llms.txt, quotable sourced facts, monitoring which AI answers name you.

We agree the number a
product should move **before**
we write any code.

DIAGNOSE · READ THE CODE,
SET THE BASELINE

BUILD · SMALL,
CORRECT

PROVE · REPORT
AGAINST IT



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CASE • ADVISORY FIRM

Carbon Credit Consulting

Carbon-market advisory for Indian and global businesses: CCTS compliance, CBAM, offset projects and ESG reporting.

carboncreditconsulting.in ➤

A FEW OF MANY

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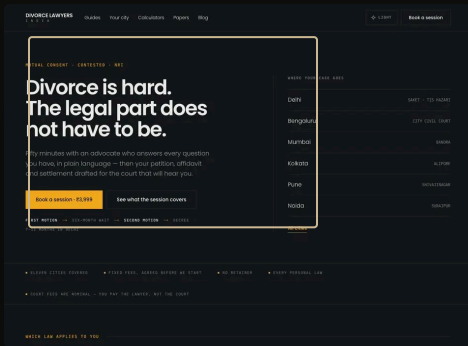
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CASE • MAGAZINE

Prive Pages

A quarterly people magazine online: issues as flipbooks, profile pages, feature and print-order requests.

privepages.com



CASE • LEGAL SERVICE

Divorce Lawyers India

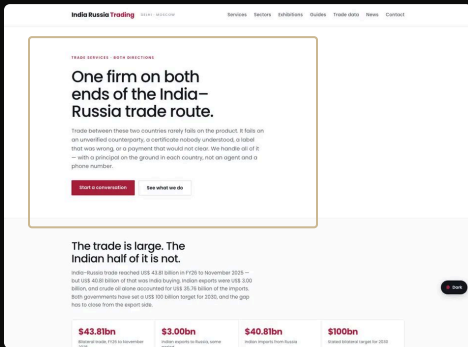
A paid session with an advocate and papers drafted for the court: city pages, calculators and guides to each divorce law.

divorcelawyersindia.com ➔

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CASE · TRADE SERVICES

India Russia Trading

A trade desk with principals in India and Russia: verification, certification, customs and trade data in both directions.

indiarussiatrading.com ↗

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29.8 lakh

Google impressions, and over a lakh clicks, in twelve months for a trade publication we built and run. Google Search Console, October 2026. SEO, AEO and GEO, the same way, for your site.

WHERE WE WORK

**Based in Noida
and Pune.**
Working
worldwide.

Based in

Noida, Uttar Pradesh · Pune, Maharashtra

SEO across NCR & Gujarat

Noida · Delhi · Ahmedabad

SEO across Maharashtra

Pune & Pimpri-Chinchwad · Mumbai · Nashik ·
Aurangabad · Nagpur

Clients

Anywhere: most of the work happens in code

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